

# Business English (Level 1)

## Online Course via Moodle LMS

### Course Information

**Business English (level 1)** is a content-based English course that aims to develop learners' English language skills and to enhance their knowledge about business fundamentals with language learning structured around real-world case studies.

The course is suitable for individuals who have pre-intermediate to intermediate proficiency in English and want to enhance their knowledge of basics of English grammar and professional vocabulary.

This course pays equal attention to developing learners' reading and listening skills, English grammar and vocabulary. Trainer-led group sessions focus on learners' speaking accuracy in English and enriching their language learning experience.

Enriched OER content (text, audio/video) orients learners to the shifting business landscape and prepares them for success in the multicultural workplace or undergraduate/graduate business programs in English.

To learn about the course registration options and special conditions, contact us: [info@englishrealm.ca](mailto:info@englishrealm.ca)

### Course Outline

Thematic Focus	Language Focus	Grammar Focus
UNIT 1: Today's Business Environment	Surprising News	The Function of Nouns Plural Nouns (exceptions) Abstract Nouns
UNIT 2: Defining Business	The Hidden Truth	Definite and Indefinite Articles (with countable plural nouns; abstract nouns; some/any, many/much, a few/few)
UNIT 3: Profits and Purpose	An Unpleasant Thought	Revision
UNIT 4: Factors of Production	Changing the Subject	The Function of Verbs Verb Phrases
UNIT 5: Functional Areas of Business	How Something Affects You	Present Continuous Stative Verbs
UNIT 6: Stakeholders	Plans and Counterplans	Present Perfect (with regular/irregular verbs)

UNIT 7: External Forces That Shape Business Activities	Look on the Bright Side	Past Continuous
UNIT 8: The Concept of Opportunity Cost	Expressing One's Feelings and Opinion	Past Perfect (with regular/irregular verbs)
UNIT 9: Division of Labor and Specialization	Making Suggestions	Revision
UNIT 10: Division of Labor and Production	Indecisiveness	General and 'Wh'-questions in Past Continuous
UNIT 11: Trade and Markets	Making Suggestions	General and 'Wh'-questions in Past Perfect
UNIT 12: Basics of Economics	Asking for Information	Future Tenses Will/Be going to + Verb
UNIT 13: Market Economies	Managing a Conversation	'Used' to and 'Would' for Past Actions
UNIT 14: Demand for Goods and Services		Subject-Verb Agreement
UNIT 15: Change in Demand vs. Change in Quantity Demanded	Offering a Suggestion	Sentence Types and Punctuation
UNIT 16: Other Factors That Shift Demand Curves	Breaking In/Interrupting	Revision
UNIT 17: Supply of Goods and Services	Expecting Explanation	Adjective and Noun Collocations
UNIT 18: Equilibrium: Surpluses and Shortages	Expressing One's Reservation	Verb Collocations
UNIT 19: Shortage or Excess Demand	Illustrating One's Point	Possessive and Reflexive Pronouns
UNIT 20: Economic Indicators	Communicating Problems	Conjunctions (simple sentences)
UNIT 21: Consumer Price Index (CPI) and Consumer Confidence Index (CCI)	Agreeing/Disagreeing	Adjectives to Describe People, Places, and Events
UNIT 22: Stages of the Economy	Giving Reasons	Revision
UNIT 23: The Impact of the Economic Cycle on Business Operations	Showing Interest	Collocations Phrasal Verbs Prepositional Phrases
UNIT 24: Global Business Environment	Emphasizing a Point	Phases with 'like+ doing', 'would like', 'think that', 'agree that', 'suppose that', 'understand that' 'reckon', 'guess'...
UNIT 25: Global Access to Factors of Production	Closing One's Point of View	Adverbs of Manner