

# Business English (Level 2) Online Course via Moodle LMS

## Course Information

**Business English (level 2)** is a content-based English course that aims to develop learners' English language skills and to enhance their knowledge about business functions and professional skills with language learning structured around, real-world case studies.

The course is suitable for individuals with **intermediate** to **high-intermediate** proficiency in English who want to overcome their fear of communicating with English-speaking colleagues or interacting in an academic context.

Key topics include

The course is designed to hone learners' speaking skills in English, expand their professional vocabulary, as well as improve their listening and pronunciation. Trainer-led online sessions focus on developing learners' speaking fluency and encouraging their use of newly learned business vocabulary and language learning strategies.

Enriched OER content (text, audio/video) orients learners to the shifting business landscape and prepares them for success in the multicultural workplace or undergraduate/graduate business programs in English.

To learn about the course registration options and special conditions, contact us: [info@englishrealm.ca](mailto:info@englishrealm.ca)

## Course Outline

Thematic Focus	Language Focus	Grammar Focus
UNIT 1: Today's Business Environment	Surprising Facts	Reflexive Pronouns
UNIT 2: Defining Business	Current Affairs	Future Tenses – Will/Be going to + Verb
UNIT 3: Profits and Purpose	Expressing Confidence	Tag Questions with Simple Tenses
UNIT 4: Factors of Production	Correcting Oneself	Present Perfect
UNIT 5: Functional Areas of Business	Putting the Record Straight	Past Perfect
UNIT 6: Stakeholders	Misconceptions	Revision

UNIT 7: External Forces That Shape Business Activities	Taking Things for Granted	Modal Verbs
UNIT 8: The Concept of Opportunity Cost	Taking Things into Consideration	Collocations
UNIT 9: Division of Labor and Specialization	Arguments and Counterarguments	Phrasal Verbs
UNIT 10: Division of Labor and Production	Making Exceptions	Prepositional Phrases
UNIT 11: Trade and Markets	What I really mean is...	Verbs Followed by Infinitive/Gerund
UNIT 12: Basics of Economics	To Cut a Long Story Short...	Revision
UNIT 13: Market Economies	Comparing and Contrasting	Comparative and Superlative Degrees of Adjectives
UNIT 14: Demand for Goods and Services	Summarizing and Informing	Adverbs
UNIT 15: Change in Demand vs. Change in Quantity Demanded	Sequencing and Ordering	Expressions – I would rather...; You had better...; Would you mind...?
UNIT 16: Other Factors That Shift Demand Curves	Inferring and Hypothesizing	Passive Voice
UNIT 17: Supply of Goods and Services	Analyzing and Classifying	Conditional Mood
UNIT 18: Equilibrium: Surpluses and Shortages	Evaluating	Revision
UNIT 19: Shortage or Excess Demand	Cause and Effect	Subjunctive Mood
UNIT 20: Economic Indicators	Evaluating	Reported Speech
UNIT 21: Consumer Price Index and Consumer Confidence Index	Justifying and Persuading	Writing Process - Drafting, Organizing and Editing
UNIT 22: Stages of the Economy	Making Generalizations	Topic Sentence
UNIT 23: The Impact of the Economic Cycle on Business Operations	Indecision	Discourse Makers and Transition Words
UNIT 24: Global Business Environment	Taking Questions	Punctuation
UNIT 25: Global Access to Factors of Production	Popular Misconceptions	Revision