

English for Professional Communication Online Course via Moodle LMS

Course Information

English for Professional Communication is a content-based English course that aims to develop learners' English language skills and to enhance their knowledge about current issues in global business environment with language learning structured around authentic articles.

The course is suitable for individuals with **intermediate** to **high-intermediate** proficiency in English who want to increase their confidence and be able to freely communicate with English-speaking colleagues or interacting in an academic context.

The course is designed to hone learners' speaking skills in English, expand professional vocabulary, as well as improve listening comprehension. The course content includes a wide range of informative topics that will pique learners' interest, challenge their views and expand their perspectives. Each unit is accompanied by practice tasks to support their use of professional vocabulary in English.

Trainer-led online sessions focus on developing learners' coherent speaking skills in English and use of newly learned professional vocabulary.

Enriched OER content (text, audio/video) orients learners to the ever-changing global business landscape and prepares them for success in the multicultural workplace or undergraduate/graduate business programs in English.

To learn about the course registration options and special conditions, contact us:
info@englishrealm.ca

Course Outline

Thematic Focus	Language Focus
Introduction to the Course	Surprising Facts
Unit 1: Foreign Languages and International Business	Current Affairs
Unit 2: Personal Benefits of Foreign Language Study	Expressing Confidence
Unit 3: Career Education for a Global Economy	Correcting Oneself
Unit 4: Resolving Ethical Dilemmas in the Workplace	Putting the Record Straight
Unit 5: Career Development for Meaningful Life Work	Misconceptions

Unit 6: How do Experts and Novices Differ in Their Approach to Problems?	Taking Things for Granted
Unit 7: The Role of Career and Technical Education in Entrepreneurship	Taking Things into Consideration
Unit 8: Career and Technical Education (CTE) and Work-Based Learning	Arguments and Counterarguments
Unit 9: Career Development of Diverse Populations	Making Exceptions
Unit 10: A Global Surge of Democracy	What I really mean is...
Unit 11: The Impact of Electronic Communication on Language Use	To Cut a Long Story Short...
Unit 12: Quality in Distance Education	Comparing and Contrasting
Unit 13: Preparing for a Global Community	Summarizing and Informing
Unit 14: The Role of Business in Education	Sequencing and Ordering
Unit 15: Design Global, Manufacture Local	Inferring and Hypothesizing
Unit 16: Gold-Collar Workers	Analyzing and Classifying
Unit 17: Women and Entrepreneurship	Evaluating
Unit 18: Total Quality Management	Cause and Effect
Unit 19: Transformational Leadership in Education	Evaluating
Unit 20: Communicating within Organizational Cultures	Justifying and Persuading
Unit 21: Educating the Consumer about Advertising	Making Generalizations
Unit 22: Education and Economic Development	Indecision
Unit 23: A Language to Manage the World Wide Web	Taking Questions
Unit 24: A Global Perspective on Bilingualism in Education	Popular Misconceptions